

A STUDY ON EMPLOYEE ENGAGEMENT THROUGH JOB SATISFACTION OF EMPLOYEE IN SELECTED COMPANY

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ABSTRACT

Human resources are the most valuable and unique assets of an organization. The successful management of an organization's human resources is an exciting, dynamic and challenging task, especially at a time when the world has become a global village and economics are in a state of flux. The scarcity of talented resources and the growing expectations of the modern day worker have further increased the complexity of the human resource function. Even though specific human resource functions/activities are the responsibility of the human resource department, the actual management of human resources is the responsibility of all the managers in an organization.

Human Resource Management outlines the importance of HRM and its different functions in an organization. It examines the various HR processes that are concerned with attracting, managing, motivating and developing employees for the benefit of the organization. It is one of the most complex and challenging fields of management. It deals with the people dimension in management have been adopted by companies. The human resource approach is currently in vogue, has redefined the way people are treated and managed in the organizational context.

KEYWORDS: Employee Engagement through Job Satisfaction, Employee in Selected Company